

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description:

0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population:</u></b>		
Population	32,310	33,165
Persons in Group Quarters	427	
<b><u>Households:</u></b>		
Households	10,108	10,402
Households/Families	7,193	7,380
Average Household Size	3.1	3.1
<b><u>Race:</u></b>		
White	19,279	18,993
Black	814	750
American Indian, Eskimo, or Aleut	978	995
Asian or Pacific Islander	3,550	3,533
Other	5,314	6,127
Hispanic Origin	8,579	9,840
<b><u>Gender:</u></b>		
Population Male	16,288	16,774
Population Female	16,022	16,391
<b><u>Income:</u></b>		
Median Household Income	28,959.00	31,880.00
Average Household Income	39,196.00	45,615.00
Median Family Income	32,277.00	36,041.00
Average Family Income	41,536.00	46,616.00
Per Capita Income	12,722	14,831
Median Disposable Income	23,685.00	
Average Disposable Income	29,477.00	
<b><u>Net Worth:</u></b>		
Median Net Worth	61,480	
<b><u>Housing Units:</u></b>		
Owner-occupied	5,130	5,396
Renter-occupied	4,969	4,997

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description:

0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population by Age:</u></b>		
0 - 4	2,936	3,137
5 - 9	2,787	2,683
10 - 14	3,015	2,696
15 - 19	2,967	2,837
20 - 24	2,820	3,230
25 - 29	2,211	2,708
30 - 34	2,054	2,112
35 - 39	2,089	1,829
40 - 44	2,249	2,022
45 - 49	2,057	2,165
50 - 54	1,710	1,980
55 - 59	1,359	1,572
60 - 64	1,109	1,219
65 - 69	911	921
70 - 74	767	721
75 - 79	577	593
80 - 84	391	405
85+	299	335
Median Age	28.7	29.0

**Population Age - Males:**

0 - 4	1,511	1,621
5 - 9	1,446	1,391
10 - 14	1,560	1,403
15 - 19	1,533	1,488
20 - 24	1,454	1,650
25 - 29	1,143	1,373
30 - 34	1,086	1,098
35 - 39	1,085	972
40 - 44	1,131	1,047
45 - 49	1,028	1,087
50 - 54	844	981
55 - 59	645	770
60 - 64	524	575
65 - 69	426	426
70 - 74	359	332
75 - 79	249	269
80 - 84	155	167
85+	109	123

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description: 0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population Age - Females:</u></b>		
0 - 4	1,426	1,516
5 - 9	1,341	1,292
10 - 14	1,455	1,293
15 - 19	1,434	1,349
20 - 24	1,367	1,580
25 - 29	1,068	1,334
30 - 34	968	1,015
35 - 39	1,004	857
40 - 44	1,118	975
45 - 49	1,029	1,077
50 - 54	866	999
55 - 59	714	802
60 - 64	585	643
65 - 69	485	495
70 - 74	408	389
75 - 79	329	324
80 - 84	236	238
85+	190	212
<b><u>Households with Household Income:</u></b>		
< \$10,000	1,710	1,553
\$10,000-\$14,999	921	858
\$15,000-\$19,999	903	885
\$20,000-\$24,999	919	817
\$25,000-\$29,999	865	949
\$30,000-\$34,999	702	622
\$35,000-\$39,999	646	667
\$40,000-\$44,999	602	584
\$45,000-\$49,999	601	632
\$50,000-\$59,999	542	698
\$60,000-\$74,999	644	638
\$75,500-\$99,999	576	729
\$100,000-\$124,999	207	330
\$125,000-\$149,999	118	181
\$150,000-\$199,999	69	119
\$200,000-\$249,999	31	57
\$250,000-\$499,999	41	63
>\$500,000	10	20

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description: 0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Families with Family Income:</u></b>		
< \$10,000	851	754
\$10,000-\$14,999	603	520
\$15,000-\$19,999	569	581
\$20,000-\$24,999	625	509
\$25,000-\$29,999	752	685
\$30,000-\$34,999	588	594
\$35,000-\$39,999	471	555
\$40,000-\$44,999	496	369
\$45,000-\$49,999	385	514
\$50,000-\$59,999	572	689
\$60,000-\$74,999	416	494
\$75,500-\$99,999	480	530
\$100,000-\$124,999	209	300
\$125,000-\$149,999	81	147
\$150,000-\$199,999	40	71
\$200,000-\$249,999	24	29
\$250,000-\$499,999	25	33
>\$500,000	5	8

**Households by Disposable Income:**

< \$15,000	2,990
\$15,000-\$24,999	2,251
\$25,000-\$34,999	1,877
\$35,000-\$49,999	1,538
\$50,000-\$74,999	1,050
\$75,000-\$99,999	249
\$100,000-\$149,999	99
\$150,000-\$199,999	51
\$200,000+	1.00

**Households by Net Worth:**

< \$15,000	2,990
\$15,000-\$34,999	1,091
\$35,000-\$49,999	622
\$50,000-\$74,999	684
\$75,000-\$99,999	623
\$100,000-\$149,999	1,059
\$150,000-\$249,999	902
\$250,000-\$499,999	1,130
\$500,000+	1,005

**Consumer Expenditures (2003)**

**Total (\$000)**

**Retail Summary:**

Retail Expenditures: Tot	164,115,891
--------------------------	-------------

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description: 0-3 Mile

---

Demographic	2003 Estimate	2008 Estimate
<b><u>Food Services:</u></b>		
Food at home: Tot	34,377,590	
Bakery & Cereal Prod: Tot	5,430,330	
Meat,Poultry,Fish,Egg: Tot	9,109,324	
Dairy Products: Tot	3,795,474	
Fruits & Vegetables: Tot	5,853,055	
Other Food at Home: Tot	10,189,405	
Nonalcoholic Bev: Tot	2,996,792	
Food Away from Home: Tot	19,061,256	
Meals at Restaurants: Tot	18,110,194	
<b><u>Apparel:</u></b>		
Apparel & Services: Tot	19,967,756	
Men`s Apparel: Tot	3,717,307	
Women`s Apparel: Tot	6,840,738	
Children`s Apparel: Tot	2,341,976	
Infants` Apparel: Tot	952,230	
Footwear: Tot	3,623,835	
Watches & Jewelry: Tot	1,572,744	
Otr Apparel & Services: Tot	918,925	
<b><u>Health Care:</u></b>		
Health Care: Tot	21,813,542	
Health Insurance: Tot	10,325,847	
Eyeglasses & Contacts: Tot	664,976	
<b><u>Transportation (Local):</u></b>		
Gasoline & Motor Oil: Tot	11,567,247	
Maintenance & Repairs: Tot	7,536,093	
Vehicle Insurance: Tot	8,310,214	

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description: 0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Entertainment/Recreation:</u></b>		
Entertainment & Hobby: Tot	21,305,898	
Social/Recr/Civ Member:Tot	909,304	
Participant Sports Fees:Tot	763,417	
Movie,Thtr,Opera,Ballet:Tot	994,574	
Sport Event Admission: Tot	347,681	
Recreational Lesson Fee:Tot	729,523	
TV, Radios, Sound Equip:Tot	6,978,788	
Comm Antenna,Cable TV: Tot	3,242,680	
TV & Video: Tot	2,164,644	
Rent Video Tape & Discs:Tot	505,646	
Sound Equipment: Tot	1,487,413	
Rent TV,VCR & Sound Eq:Tot	13,998	
Rep TV, Radio &Sound Eq:Tot	70,052	
Pets: Tot	2,247,647	
Toys & Games: Tot	1,658,629	
Sport,Rec & Exercise Eq:Tot	1,632,823	
Photo Equip & Supplies: Tot	999,701	
Film Processing: Tot	334,902	
Reading: Tot	1,890,143	
<b><u>Household Goods:</u></b>		
Sm Appl,Misc Housewares:Tot	7,670,494	
Luggage: Tot	99,895	
Comp & Hardware-Pers:Tot	1,833,292	
Software & Access-Pers: Tot	244,294	
HH Furn & Equipment: Tot	15,785,661	
Household Textiles: Tot	903,912	
Furniture: Tot	4,159,161	
Floor Coverings: Tot	1,143,374	
Major Appliances: Tot	1,908,721	
<b><u>Housing:</u></b>		
Shelter: Tot	73,842,253	
Paint,Paper,Suppl-Own:Tot	190,217	
Paint,Paper,Suppl-Rent:Tot	19,029	
Ins-Own & Rent: Tot	2,711,103	
Rep Serv-Own & Rent:Tot	4,391,081	
Rep Mats-Own & Rent: Tot	1,004,044	
Telephone Services: Tot	9,928,094	
<b><u>Household Services:</u></b>		
Lawn & Garden: Tot	2,538,488	
Housekeeping Services:Tot	755,874	
Move,Storage,Frgh Exp:Tot	358,961	
Child Care: Tot	2,513,988	
Computer Info Serv: Tot	253,943	

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_1

Description: 0-3 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Alcoholic Beverages:</u></b>		
Alcoholic Beverages: Tot	3,281,939	
<b><u>Financial:</u></b>		
Home Loans and Mortg: Tot	38,412,650	
Vehicle Loans: Tot	22,076,928	
Investments: Tot	20,205,781	
<b><u>Travel:</u></b>		
Travel: Tot	12,946,609	
Auto Rental on Trips: Tot	286,833	
Lodging on Trips: Tot	2,551,410	
Food & Drink: Tot	3,436,270	
Airline Fares: Tot	2,931,526	
Other Travel: Tot	3,740,573	
<b><u>Education:</u></b>		
Education: Tot	7,476,903	
<b><u>Life Insurance/Pensions:</u></b>		
Life & Other Pers Ins: Tot	4,019,461	
<b><u>Population:</u></b>		
Population	84,957	89,303
Persons in Group Quarters	1,457	
<b><u>Households:</u></b>		
Households	28,524	29,993
HouseholdsFamilies	20,120	21,108
Average Household Size	2.9	2.9
<b><u>Race:</u></b>		
White	53,911	54,232
Black	2,207	2,264
American Indian, Eskimo, or Aleut	1,890	1,997
Asian or Pacific Islander	9,621	10,462
Other	12,061	14,081
Hispanic Origin	20,513	24,136

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description:

0-5 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Gender:</u></b>		
Population Male	42,177	44,456
Population Female	42,780	44,846
<b><u>Income:</u></b>		
Median Household Income	36,014.00	41,074.00
Average Household Income	47,507.00	56,018.00
Median Family Income	40,274.00	46,352.00
Average Family Income	50,779.00	59,343.00
Per Capita Income	16,316	19,205
Median Disposable Income	28,941.00	
Average Disposable Income	35,276.00	
<b><u>Net Worth:</u></b>		
Median Net Worth	79,645	
<b><u>Housing Units:</u></b>		
Owner-occupied	15,356	16,450
Renter-occupied	13,131	13,505
<b><u>Population by Age:</u></b>		
0 - 4	7,051	7,563
5 - 9	6,871	6,741
10 - 14	7,367	7,011
15 - 19	7,014	7,186
20 - 24	6,806	7,612
25 - 29	5,823	6,776
30 - 34	5,647	5,831
35 - 39	5,740	5,316
40 - 44	6,053	5,824
45 - 49	5,521	6,080
50 - 54	4,793	5,504
55 - 59	3,866	4,581
60 - 64	3,140	3,604
65 - 69	2,679	2,816
70 - 74	2,289	2,280
75 - 79	1,827	1,896
80 - 84	1,300	1,379
85+	1,171	1,301
Median Age	31.5	31.9

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description:

0-5 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population Age - Males:</u></b>		
0 - 4	3,621	3,902
5 - 9	3,540	3,487
10 - 14	3,827	3,626
15 - 19	3,654	3,778
20 - 24	3,452	3,911
25 - 29	2,980	3,381
30 - 34	2,905	2,971
35 - 39	2,925	2,729
40 - 44	3,001	2,955
45 - 49	2,710	3,010
50 - 54	2,348	2,677
55 - 59	1,847	2,226
60 - 64	1,468	1,706
65 - 69	1,228	1,279
70 - 74	1,039	1,017
75 - 79	762	833
80 - 84	509	546
85+	360	424
<b><u>Population Age - Females:</u></b>		
0 - 4	3,430	3,662
5 - 9	3,330	3,255
10 - 14	3,540	3,385
15 - 19	3,361	3,408
20 - 24	3,354	3,702
25 - 29	2,843	3,395
30 - 34	2,741	2,860
35 - 39	2,815	2,587
40 - 44	3,052	2,869
45 - 49	2,810	3,070
50 - 54	2,445	2,827
55 - 59	2,018	2,355
60 - 64	1,672	1,897
65 - 69	1,451	1,537
70 - 74	1,250	1,263
75 - 79	1,065	1,064
80 - 84	790	834
85+	811	877

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description:

0-5 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Households with Household Income:</u></b>		
< \$10,000	3,527	3,183
\$10,000-\$14,999	2,221	2,044
\$15,000-\$19,999	2,310	2,243
\$20,000-\$24,999	2,339	2,057
\$25,000-\$29,999	2,142	2,314
\$30,000-\$34,999	1,785	1,581
\$35,000-\$39,999	1,828	1,834
\$40,000-\$44,999	1,614	1,567
\$45,000-\$49,999	1,662	1,732
\$50,000-\$59,999	1,827	2,329
\$60,000-\$74,999	2,473	2,204
\$75,500-\$99,999	2,368	3,081
\$100,000-\$124,999	1,105	1,562
\$125,000-\$149,999	620	1,016
\$150,000-\$199,999	356	655
\$200,000-\$249,999	154	263
\$250,000-\$499,999	162	251
>\$500,000	31	77

**Families with Family Income:**

< \$10,000	1,660	1,492
\$10,000-\$14,999	1,382	1,149
\$15,000-\$19,999	1,380	1,399
\$20,000-\$24,999	1,517	1,266
\$25,000-\$29,999	1,698	1,511
\$30,000-\$34,999	1,300	1,388
\$35,000-\$39,999	1,227	1,267
\$40,000-\$44,999	1,347	1,035
\$45,000-\$49,999	971	1,275
\$50,000-\$59,999	1,720	1,894
\$60,000-\$74,999	1,761	1,909
\$75,500-\$99,999	2,129	2,080
\$100,000-\$124,999	1,006	1,624
\$125,000-\$149,999	486	840
\$150,000-\$199,999	287	529
\$200,000-\$249,999	114	224
\$250,000-\$499,999	118	179
>\$500,000	18	48

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description: 0-5 Mile

---

Demographic	2003 Estimate	2008 Estimate
-------------	---------------	---------------

---

**Households by Disposable Income:**

<u>&lt; \$15,000</u>		6,671
\$15,000-\$24,999		5,692
\$25,000-\$34,999		4,953
\$35,000-\$49,999		4,947
\$50,000-\$74,999		4,243
\$75,000-\$99,999		1,304
\$100,000-\$149,999		486
\$150,000-\$199,999		218
\$200,000+		10.00

**Households by Net Worth:**

<u>&lt; \$15,000</u>		7,498
\$15,000-\$34,999		2,908
\$35,000-\$49,999		1,583
\$50,000-\$74,999		1,940
\$75,000-\$99,999		1,730
\$100,000-\$149,999		3,091
\$150,000-\$249,999		2,730
\$250,000-\$499,999		3,513
\$500,000+		3,529

**Consumer Expenditures (2003)**

**Total (\$000)**

**Retail Summary:**

Retail Expenditures: Tot	440,601,561
--------------------------	-------------

**Food Services:**

Food at home: Tot	90,631,711
Bakery & Cereal Prod: Tot	14,328,594
Meat,Poultry,Fish,Egg: Tot	23,826,478
Dairy Products: Tot	10,046,784
Fruits & Vegetables: Tot	15,459,105
Other Food at Home: Tot	26,970,749
Nonalcoholic Bev: Tot	7,904,197
Food Away from Home: Tot	51,203,488
Meals at Restaurants: Tot	48,628,585

**Apparel:**

Apparel & Services: Tot	53,468,984
Men`s Apparel: Tot	10,093,092
Women`s Apparel: Tot	18,287,317
Children`s Apparel: Tot	6,206,464
Infants` Apparel: Tot	2,527,502
Footwear: Tot	9,574,205
Watches & Jewelry: Tot	4,332,476
Otr Apparel & Services: Tot	2,447,926

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description: 0-5 Mile

---

Demographic	2003 Estimate	2008 Estimate
-------------	---------------	---------------

---

**Health Care:**

Health Care: Tot	58,505,228
Health Insurance: Tot	27,707,278
Eyeglasses & Contacts: Tot	1,811,668

**Transportation (Local):**

Gasoline & Motor Oil: Tot	30,952,092
Maintenance & Repairs: Tot	20,424,461
Vehicle Insurance: Tot	22,590,383

**Entertainment/Recreation:**

Entertainment & Hobby: Tot	57,882,037
Social/Recr/Civ Member:Tot	2,495,954
Participant Sports Fees:Tot	2,109,279
Movie,Thtr,Opera,Ballet:Tot	2,681,400
Sport Event Admission: Tot	958,213
Recreational Lesson Fee:Tot	2,014,061
TV, Radios, Sound Equip:Tot	18,562,447
Comm Antenna,Cable TV: Tot	8,542,116
TV & Video: Tot	5,804,503
Rent Video Tape & Discs:Tot	1,347,423
Sound Equipment: Tot	3,990,227
Rent TV,VCR & Sound Eq:Tot	32,923
Rep TV, Radio &Sound Eq:Tot	192,675
Pets: Tot	6,169,663
Toys & Games: Tot	4,505,911
Sport,Rec & Exercise Eq:Tot	4,451,920
Photo Equip & Supplies: Tot	2,723,419
Film Processing: Tot	922,545
Reading: Tot	5,118,577

**Household Goods:**

Sm Appl,Misc Housewares:Tot	20,896,493
Luggage: Tot	277,783
Comp & Hardware-Pers:Tot	5,020,036
Software & Access-Pers: Tot	684,902
HH Furn & Equipment: Tot	42,934,254
Household Textiles: Tot	2,445,750
Furniture: Tot	11,243,555
Floor Coverings: Tot	3,201,790
Major Appliances: Tot	5,146,670

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_2

Description: 0-5 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Housing:</u></b>		
Shelter: Tot	196,492,272	
Paint,Paper,Suppl-Own:Tot	518,256	
Paint,Paper,Supp-Rent:Tot	48,692	
Ins-Own & Rent: Tot	7,360,311	
Rep Serv-Own & Rent:Tot	11,835,888	
Rep Mats-Own & Rent: Tot	2,750,360	
Telephone Services: Tot	26,081,990	
<b><u>Household Services:</u></b>		
Lawn & Garden: Tot	7,008,919	
Housekeeping Services:Tot	2,093,075	
Move,Storage,Frgh Exp:Tot	970,680	
Child Care: Tot	6,930,422	
Computer Info Serv: Tot	701,490	
<b><u>Alcoholic Beverages:</u></b>		
Alcoholic Beverages: Tot	8,822,698	
<b><u>Financial:</u></b>		
Home Loans and Mortg: Tot	103,966,590	
Vehicle Loans: Tot	57,204,030	
Investments: Tot	54,872,647	
<b><u>Travel:</u></b>		
Travel: Tot	35,621,543	
Auto Rental on Trips: Tot	796,096	
Lodging on Trips: Tot	7,070,854	
Food & Drink: Tot	9,466,868	
Airline Fares: Tot	8,035,115	
Other Travel: Tot	10,252,611	
<b><u>Education:</u></b>		
Education: Tot	19,270,878	
<b><u>Life Insurance/Pensions:</u></b>		
Life & Other Pers Ins: Tot	11,033,259	
<b><u>Population:</u></b>		
Population	111,206	117,473
Persons in Group Quarters	1,847	

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Households:</u></b>		
Households	37,745	39,883
HouseholdsFamilies	27,007	28,467
Average Household Size	2.9	2.9
<b><u>Race:</u></b>		
White	72,250	73,048
Black	2,711	2,831
American Indian, Eskimo, or Aleut	2,225	2,362
Asian or Pacific Islander	13,145	14,543
Other	14,209	16,686
Hispanic Origin	24,635	29,213
<b><u>Gender:</u></b>		
Population Male	55,208	58,435
Population Female	55,998	59,038
<b><u>Income:</u></b>		
Median Household Income	38,795.00	44,548.00
Average Household Income	51,740.00	61,734.00
Median Family Income	43,684.00	50,552.00
Average Family Income	55,430.00	66,009.00
Per Capita Income	17,881	21,295
Median Disposable Income	30,900.00	
Average Disposable Income	37,524.00	
<b><u>Net Worth:</u></b>		
Median Net Worth	87,484	
<b><u>Housing Units:</u></b>		
Owner-occupied	21,921	23,545
Renter-occupied	15,854	16,370

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population by Age:</u></b>		
0 - 4	8,717	9,353
5 - 9	8,658	8,468
10 - 14	9,419	9,026
15 - 19	8,955	9,333
20 - 24	8,495	9,572
25 - 29	7,251	8,350
30 - 34	7,200	7,372
35 - 39	7,544	6,942
40 - 44	8,032	7,812
45 - 49	7,435	8,225
50 - 54	6,641	7,535
55 - 59	5,416	6,446
60 - 64	4,450	5,160
65 - 69	3,820	4,027
70 - 74	3,282	3,336
75 - 79	2,569	2,769
80 - 84	1,793	1,979
85+	1,529	1,767
Median Age	33.0	33.6

**Population Age - Males:**

0 - 4	4,467	4,816
5 - 9	4,464	4,366
10 - 14	4,913	4,676
15 - 19	4,660	4,934
20 - 24	4,322	4,938
25 - 29	3,712	4,171
30 - 34	3,675	3,740
35 - 39	3,826	3,517
40 - 44	3,982	3,933
45 - 49	3,675	4,078
50 - 54	3,266	3,686
55 - 59	2,601	3,153
60 - 64	2,080	2,454
65 - 69	1,769	1,833
70 - 74	1,503	1,511
75 - 79	1,091	1,229
80 - 84	717	804
85+	485	596

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Population Age - Females:</u></b>		
0 - 4	4,250	4,537
5 - 9	4,194	4,102
10 - 14	4,506	4,350
15 - 19	4,295	4,399
20 - 24	4,173	4,633
25 - 29	3,538	4,179
30 - 34	3,525	3,632
35 - 39	3,718	3,425
40 - 44	4,050	3,878
45 - 49	3,759	4,147
50 - 54	3,376	3,849
55 - 59	2,815	3,294
60 - 64	2,369	2,706
65 - 69	2,052	2,195
70 - 74	1,779	1,825
75 - 79	1,477	1,540
80 - 84	1,076	1,176
85+	1,044	1,170
<b><u>Households with Household Income:</u></b>		
< \$10,000	4,134	3,707
\$10,000-\$14,999	2,702	2,456
\$15,000-\$19,999	2,783	2,696
\$20,000-\$24,999	2,963	2,575
\$25,000-\$29,999	2,724	2,907
\$30,000-\$34,999	2,319	2,026
\$35,000-\$39,999	2,384	2,376
\$40,000-\$44,999	2,185	2,086
\$45,000-\$49,999	2,161	2,263
\$50,000-\$59,999	2,589	3,239
\$60,000-\$74,999	3,470	3,046
\$75,500-\$99,999	3,516	4,568
\$100,000-\$124,999	1,733	2,360
\$125,000-\$149,999	904	1,531
\$150,000-\$199,999	594	1,058
\$200,000-\$249,999	264	438
\$250,000-\$499,999	269	417
>\$500,000	51	132

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

Demographic	2003 Estimate	2008 Estimate
-------------	---------------	---------------

**Families with Family Income:**

< \$10,000	1,930	1,735
\$10,000-\$14,999	1,632	1,333
\$15,000-\$19,999	1,664	1,666
\$20,000-\$24,999	1,895	1,547
\$25,000-\$29,999	2,130	1,870
\$30,000-\$34,999	1,642	1,748
\$35,000-\$39,999	1,606	1,611
\$40,000-\$44,999	1,783	1,380
\$45,000-\$49,999	1,354	1,663
\$50,000-\$59,999	2,407	2,615
\$60,000-\$74,999	2,565	2,767
\$75,500-\$99,999	3,154	3,021
\$100,000-\$124,999	1,579	2,480
\$125,000-\$149,999	782	1,378
\$150,000-\$199,999	464	902
\$200,000-\$249,999	202	364
\$250,000-\$499,999	189	311
>\$500,000	31	79

**Households by Disposable Income:**

< \$15,000	8,000
\$15,000-\$24,999	7,103
\$25,000-\$34,999	6,467
\$35,000-\$49,999	6,776
\$50,000-\$74,999	6,230
\$75,000-\$99,999	1,994
\$100,000-\$149,999	792
\$150,000-\$199,999	364
\$200,000+	19.00

**Households by Net Worth:**

< \$15,000	9,555
\$15,000-\$34,999	3,688
\$35,000-\$49,999	1,955
\$50,000-\$74,999	2,559
\$75,000-\$99,999	2,306
\$100,000-\$149,999	3,891
\$150,000-\$249,999	3,701
\$250,000-\$499,999	4,964
\$500,000+	5,126

**Consumer Expenditures (2003)**

**Total (\$000)**

**Retail Summary:**

Retail Expenditures: Tot	748,465,105
--------------------------	-------------

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

<b>Demographic</b>	<b>2003 Estimate</b>	<b>2008 Estimate</b>
<b><u>Food Services:</u></b>		
Food at home: Tot	152,049,143	
Bakery & Cereal Prod: Tot	24,025,210	
Meat,Poultry,Fish,Egg: Tot	39,764,639	
Dairy Products: Tot	16,882,204	
Fruits & Vegetables: Tot	26,099,378	
Other Food at Home: Tot	45,277,714	
Nonalcoholic Bev: Tot	13,195,909	
Food Away from Home: Tot	86,820,667	
Meals at Restaurants: Tot	82,418,753	
<b><u>Apparel:</u></b>		
Apparel & Services: Tot	90,412,105	
Men`s Apparel: Tot	17,300,537	
Women`s Apparel: Tot	30,777,221	
Children`s Apparel: Tot	10,464,985	
Infants` Apparel: Tot	4,284,340	
Footwear: Tot	15,887,272	
Watches & Jewelry: Tot	7,578,424	
Otr Apparel & Services: Tot	4,119,326	
<b><u>Health Care:</u></b>		
Health Care: Tot	98,433,930	
Health Insurance: Tot	46,592,296	
Eyeglasses & Contacts: Tot	3,097,242	
<b><u>Transportation (Local):</u></b>		
Gasoline & Motor Oil: Tot	52,505,006	
Maintenance & Repairs: Tot	35,110,273	
Vehicle Insurance: Tot	38,911,776	

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

Demographic	2003 Estimate	2008 Estimate
<b><u>Entertainment/Recreation:</u></b>		
Entertainment & Hobby: Tot	99,203,180	
Social/Recr/Civ Member:Tot	4,338,924	
Participant Sports Fees:Tot	3,689,918	
Movie,Thtr,Opera,Ballet:Tot	4,584,748	
Sport Event Admission: Tot	1,673,740	
Recreational Lesson Fee:Tot	3,549,075	
TV, Radios, Sound Equip:Tot	31,102,148	
Comm Antenna,Cable TV: Tot	14,113,106	
TV & Video: Tot	9,855,415	
Rent Video Tape & Discs:Tot	2,256,784	
Sound Equipment: Tot	6,752,549	
Rent TV,VCR & Sound Eq:Tot	46,906	
Rep TV, Radio &Sound Eq:Tot	334,164	
Pets: Tot	10,649,482	
Toys & Games: Tot	7,722,481	
Sport,Rec & Exercise Eq:Tot	7,580,858	
Photo Equip & Supplies: Tot	4,679,965	
Film Processing: Tot	1,607,964	
Reading: Tot	8,721,014	
<b><u>Household Goods:</u></b>		
Sm Appl,Misc Housewares:Tot	36,148,639	
Luggage: Tot	493,715	
Comp & Hardware-Pers:Tot	8,738,883	
Software & Access-Pers: Tot	1,218,479	
HH Furn & Equipment: Tot	74,108,163	
Household Textiles: Tot	4,203,198	
Furniture: Tot	19,311,342	
Floor Coverings: Tot	5,656,101	
Major Appliances: Tot	8,788,890	
<b><u>Housing:</u></b>		
Shelter: Tot	334,072,729	
Paint,Paper,Suppl-Own:Tot	892,086	
Paint,Paper,Suppl-Rent:Tot	79,010	
Ins-Own & Rent: Tot	12,686,879	
Rep Serv-Own & Rent:Tot	20,194,144	
Rep Mats-Own & Rent: Tot	4,783,471	
Telephone Services: Tot	43,197,827	
<b><u>Household Services:</u></b>		
Lawn & Garden: Tot	12,253,281	
Housekeeping Services:Tot	3,736,299	
Move,Storage,Frght Exp:Tot	1,645,195	
Child Care: Tot	12,043,379	
Computer Info Serv: Tot	1,232,403	

# 1900 Erle Rd Comprehensive Trend Report

ID: 1\_3

Description: 0-10 Mile

<b>Demographic</b>	<b>2003 Estimate</b>	<b>2008 Estimate</b>
<b><u>Alcoholic Beverages:</u></b>		
Alcoholic Beverages: Tot		14,936,861
<b><u>Financial:</u></b>		
Home Loans and Mortg: Tot	181,733,988	
Vehicle Loans: Tot	93,762,754	
Investments: Tot	95,692,078	
<b><u>Travel:</u></b>		
Travel: Tot	62,415,431	
Auto Rental on Trips: Tot	1,425,173	
Lodging on Trips: Tot	12,471,106	
Food & Drink: Tot	16,482,573	
Airline Fares: Tot	14,204,182	
Other Travel: Tot	17,832,398	
<b><u>Education:</u></b>		
Education: Tot	31,182,116	
<b><u>Life Insurance/Pensions:</u></b>		
Life & Other Pers Ins: Tot	19,065,932	